

Biennial Meeting

Innovations in Research,
Policy and Clinical Care

October 5-8, 2020

Iowa City, Iowa,
United States

THE UNIVERSITY
OF IOWA

Partnership Prospectus

The International Marce Society for Perinatal Mental Health 40th Anniversary Biennial Meeting

Become a sponsor to a lively, collegial gathering, that brings together researchers, clinicians, and consumers from around the world...

- ...to discuss how best to promote and support the mental well-being of childbearing mothers and fathers
- ...exchange ideas, develop research partnerships, and learn about the latest advances in research and development for optimal mother/father/infant and child health and welfare.
- ...to learn best practices, new directions, and share ideas on perinatal and postpartum support for mothers, fathers and their infant children;
- ...to connect one-on-one, with global leaders and local stakeholders in the field.

About the conference

The International Marcé Society for Perinatal Mental Health 2020 Biennial Meeting

This premier international conference will bring distinguished researchers from around the globe to the Midwest. Led by President and Conference Chair, Dr. Lisa Segre, University of Iowa College of Nursing Associate Professor, the event marks the Society's 40th Anniversary. To celebrate this milestone, international leaders in maternal and child health will convene in Iowa to share their knowledge, promote best practice and join in celebration at the 40th Anniversary Commemorative Gala.

When: October 5th through 8th, 2020

Where: Coralville Marriott Conference Center, Coralville, Iowa, USA

Hosting this meeting in Iowa is an excellent opportunity to connect with stakeholders across the field, and in a broad range of research activities ranging from basic science through to health services research.

Conference Audience

The 2020 conference is a premier event for members of the International Marcé Society for Perinatal Mental Health. It is expected to attract more than 1,000 health professionals and academics from across the globe.

Your organization will gain direct access to this perinatal community, which includes:

Clinicians and health professionals:

- Psychiatrists
- Psychologists
- Pediatricians
- Obstetricians
- General practitioners
- Nurses
- Midwives
- Social Workers
- Occupational therapists
- Counselors and other therapists

Researchers:

- Scientist - practitioners
- Clinical - practitioners
- Academics

Key stakeholder representatives:

- Funding agencies
- Government
- Policy makers
- Non-Government services
- Women's Health Services
- Educators

The 2018 Biennial Meeting in Bangaluru India attracted:



Sponsorship Levels and Benefits



Supporter

- Flyer or swag in conference bag
- Recognition in conference program at the Supporter level
- Logo advertisement in conference program as community sponsor



Promoter

- Opportunity to display in exhibition center
- Recognition in conference program at the Promoter level
- Opportunity for one attendee in a morning or an afternoon workshop on Day 1, Monday, October 5, 2020
- Opportunity for one attendee at the opening reception



Advocate

- Opportunity to display in exhibition center
- Recognition in conference program at the Advocate level
- Opportunity to attend any conference workshop/s on Day 1, Monday, October 5, 2020, tuition value up to \$375
- Opportunity to attend the opening reception with guest
- Named supporter on the website
- Half page in program



Champion

- Opportunity to display in exhibition center
- Recognition in conference program at the Champion level
- Opportunity to attend any conference workshop/s on Day 1, Monday, October 5, 2020, tuition value up to \$375
- Named supporter on the website
- Full page in program
- One complimentary conference registration



Leadership Circle

- Opportunity to display in exhibition center
- Recognition in conference program at the Leadership Circle level
- Opportunity for two people to attend any conference workshop/s, total tuition value up to \$750
- Named supporter on the website
- Full page in program
- Two complimentary conference registrations
- Individual recognition in President's remarks during the opening reception or the Commemorative Gala
- Named table at the Commemorative Gala and seating for two with conference leadership



To discuss partnership opportunities, please contact:

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For more information visit
<https://marce2020.com>

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About The International Marcé Society for Perinatal Mental Health

The **principal aim** of the Society is to promote, facilitate, and communicate about research into all aspects of the mental health of women, their infants and partners around the time of childbirth. **Our mission** is to ensure the emotional well-being of women, men/partners, and infants throughout pregnancy and the first two years after childbirth and encourage involvement from people of all disciplines who have contact with perinatal women and their families.

Our members include psychiatrists, psychologists, pediatricians, obstetricians, midwives, nurses, early childhood specialists involved in a broad range of activities, spanning from basic science, to the development of best-practice care and prevention. The society enjoys global representation with almost 1,000 members from 43 countries.

#marce2020

